

GP OPTIMIZER LIVE



Pricing Pains in the Supply Chain



The
Rockton Crew



Work Simpler & Easier® isn't just a catchy motto. It's a lifestyle.



Developing GP add-ons since 1999



Virtual company with employees in 7 states and its headquarters in Erie, Colorado.



More than 5,000 companies and 100,000 people use our products today – and we appreciate every single one!

DATE-DRIVEN PRICING

Have your prices ever changed?

Prices do increase, don't they?

When would you update this?

How often do your prices change?

How tedious are these updates?

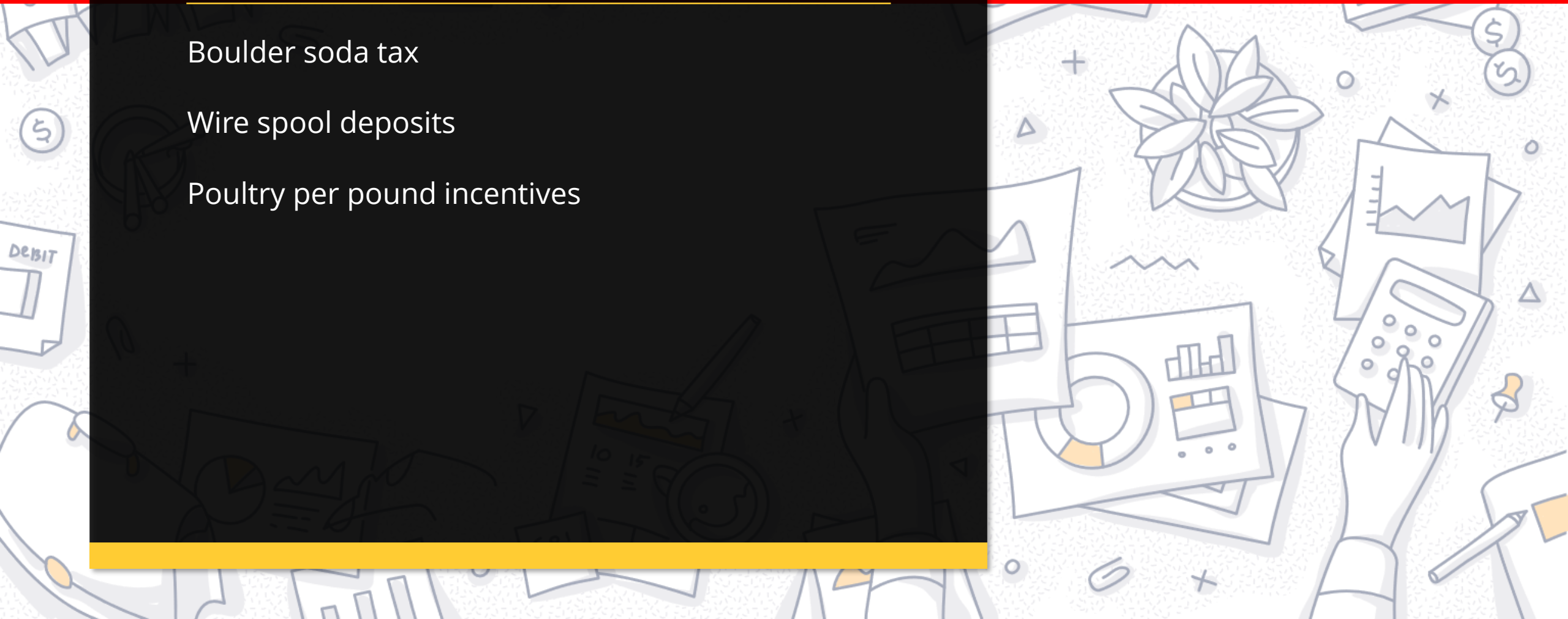
UNITS OF MEASURE

Do units affect your pricing?

Boulder soda tax

Wire spool deposits

Poultry per pound incentives



REBATES

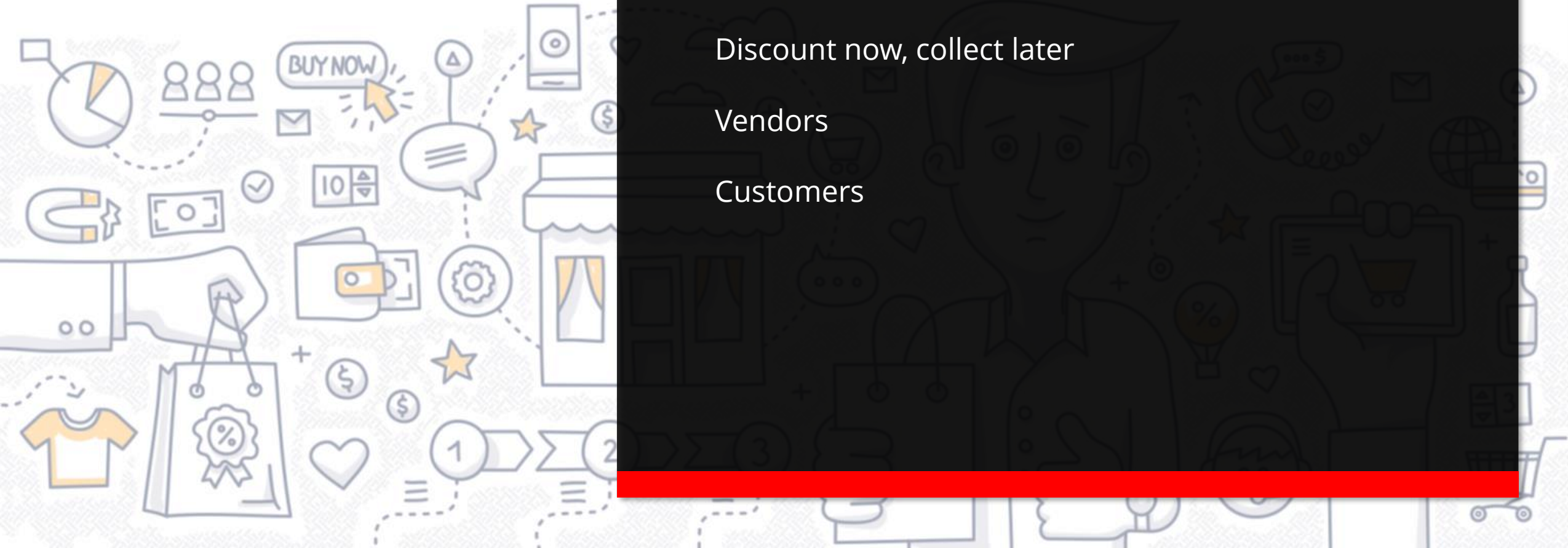
Show me the money!

Collect now, spend later

Discount now, collect later

Vendors

Customers



GROUPING ATTRIBUTES

Just lather, don't repeat

Any Customer Attribute

Any Item Attribute

Any Document Attribute

Create your own groups

T-Shirts:

- Red / Blue / Green
- Small / Medium / Large / XL / XXL
- Short / Long Sleeves
- All \$10

CALCULATIONS

Tired of copying lists?

Price list copying – why?

Customer Loyalty Levels

Exceptions to the main list

Conversion to a Unit of Measure

ROUNDING

99¢ still works!

Round Up / Down / Nearest

Ends In

Multiple Of



PRICING ADJUSTMENTS

Unlimited Promotions

And Discounts

And Rebates

And Royalties

And Incentives

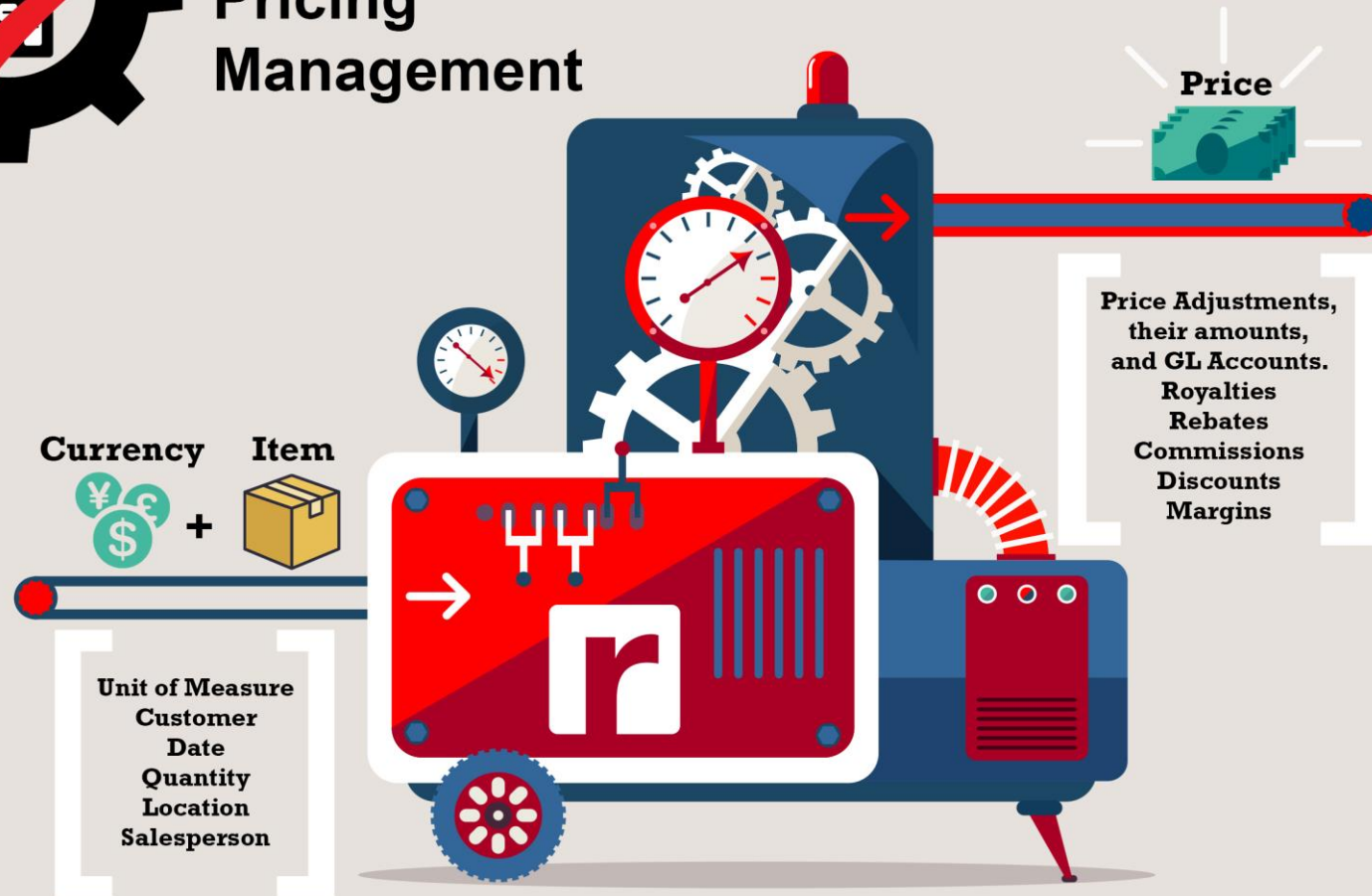
And Commissions

And Taxes

And pretty much anything else you can think of



Rockton Pricing Management



Rockton Pricing Management is the most flexible, multi-platform,
multi-currency pricing solution ever available

GP OPTIMIZER LIVE



rockton
SOFTWARE

Work Simpler & Easier®

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